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## Cannes 2008 - With Kinorezo, cinema professionals also have their social network

By admin

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Kinorezo wants to provide the sectors of cinema and audiovisual a set of tools to maintain their professional network, cooperate on projects or provide jobs. Launched in April, he expects several thousand members by the end juin. Alors that the 61st edition of the Cannes Film Festival starts tonight for ten days, the team site Kinorezo benefits to publicize its service: a social network reserved for film professionals and audiovisual (directors, producers, scriptwriters, technicians, actors ...).

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With one goal: to allow, for example, a screenwriter to present its draft to find producers, or even a director to find technicians to complete a short film. “We have created a real tool for pros sector, with features that meet their specific needs,” said Emmanuel Bourcet, founder and president of Culture Networks, the site publisher. To register on Kinorezo, it requires an access code, released at this time sparingly. From the end of May, professional organizations of audiovisual or unions to distribute to their members. The site is, for example, a partner of the ANPE Audiovisual Entertainment, which will provide the intermittent codes, Adami who will follow suit with actors, or the Association of film producers. In total, approximately twenty-five organizations in France have agreed to this partnership. Kinorezo is also funded mainly by subsidies paid by the Fund professionalism and solidarity among artists and technicians. Un network dedicated to cinema”We provide a tool and a filter access, but then members can make referrals for those who are not members of a union or an organization sector,” Emmanuel Bourcet.

The site is therefore a priority to fuel his professional network, with a classic application of networking, a topic to propose offers of jobs, training or collaboration, and a wire news. Some applications stick more specifically the very nature of film or audiovisual professions. “There is a search engine that allows someone to seek a trade, by region or by job availability date,” said the founder. “This is a feature dedicated to the intermittent, where people can and reporting periods during which they are free. It also responds to a need for professionals who work enormously co, a recommendation for jobs, and where people tend to work mainly with the same professionals. “A future Wikipedia audiovisual and cinema? Kinorezo will also enjoy various festivals to organize meetings of” speed dating “between stakeholders. Dubbed Kinorezo Live, these meetings should allow professionals to “quickly meet people who represent them, then keep in touch through the professional network. Three of these meetings are planned for the festival spans Cannes. Fort this position and the promotion operation Cannes, the social network hopes to quickly assemble a vast majority of Francophone professionals; he expects several thousand members by the end of June. Eventually, Kinorezo ambition to become a sort of “Wikipedia Audiovisual, creating a database powered by the professionals themselves, through a system of Wiki. “A director can create a listing on a film, indicating why he shot this scene, the screenwriter of that film will provide clarification, or a chief operator can give advice on any particular type of new camera, mentioning his own experience.