

World Wide Angle

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Social Networking and the Film Industry

December 1, 2008 by Samantha Halfon

Filed under: [Cinephile](#), [Internet](#)

As we launch World Wide Angle and this blog, we're officially entering a new world that we've been contemplating for a long time. We now hope to share working relationships with fellow filmmakers and also, simply, to share our passion for cinema with other "cinéphiles".

I have used the Internet since 1996 and I instinctively rely on the Internet to search for and discuss information and also to meet people with whom I share specific interests. A few years ago, being part of a Bob Dylan listeners group, I enjoyed several hours of discussion about the man and his music and also started friendships that led me to travel around Europe to meet fellow BobCats. That was a few years before Facebook and the current wave of social network application but actually it was some kind of music related social network based on a chat room, emails, and media files sharing.

Of course, when all the so called Web 2.0 came around, I was an early adopter and I have accounts on [LinkedIn](#), [Facebook](#) and [Twitter](#) among other networks. If these networks are the most famous in their category (professional, social and instant messaging social networks respectively) they are not cinema (or anything else) specific. But... recently, they all found their cinema centric equivalent.

KinoRezo, the LinkedIn of the movie industry



Le premier réseau des professionnels de l'audiovisuel et du cinéma

- link: <http://www.kinorezo.fr>
- language: French
- users: mostly French

KinoRezo is currently in beta but it is possible to register. The site offers, like LinkedIn, to create a profile, connect to people you are working with and that way extend your professional network. The site also references companies. Apart from these people and companies directories, the site offers news and more importantly job offers in the movie industry. The design and the ideas seems to be in place, I've experienced a few bugs trying to edit my profile (it seems like my session doesn't stick) but I'll be checking back and hope to make some connections there that could lead to some good working opportunities for World Wide Angle. Either way, I gladly welcome this application.

CineFriends, the Facebook for movie fans



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